

Lorelei Jones B.E.S., MCIP, RPP, Principal

Education

Bachelor of Environmental Studies
(Urban & Regional Planning)
University of Waterloo - 1981

Professional Affiliation

Full Member,
Canadian Institute of Planners

Registered Professional Planner,
Ontario Professional Planners Institute

Professional Experience

Macaulay Shiomi Howson Ltd,
Principal, 2009 to present

Lorelei Jones & Associates Ltd.
Principal, 1998 to 2009

Walker Nott Dragicevic Associates Ltd,
Senior Associate, 1986 to 1998

Clark Swanby & Co., Calgary
Senior Planner, 1981 to 1986

Project Experience

As a consulting planner for private clients, her work has included:

- Lead planner in obtaining subdivision and rezoning approvals for lands in Aurora, Pickering, Ajax, Milton, Newmarket, Loyalist, Hamilton, Pickering, Kingston, Toronto, Belleville, Richmond Hill, Guelph, Whitby, Uxbridge, Innisfil, Gravenhurst, and Calgary for greenfield and infill lands dealing with residential, commercial, mixed use and industrial development ranging in size from 6 to 650 lots.
- Lead planner in obtaining Official Plan amendment, rezoning and site plan approvals for various sizes of commercial and mixed use developments in Kingston, Ajax, Pickering, New Tecumseth, Guelph, Brampton and Toronto.
- Lead policy planner in the Port Credit Harbour Marina Master Plan process for Canada Lands Corporation to retain the marina function and develop a new mixed-use waterfront community. Also provided input into the Inspiration Port Credit study and the Port Credit Local Area Plan update.
- Lead planner in redevelopment approvals for residential, commercial, institutional and industrial lands in Pickering, Ajax, Vaughan, Kingston and Toronto involving Official Plan, rezoning and site plan applications.
- Lead planner obtaining rezoning and consent approvals for ethanol plants in Edwardsburgh/Cardinal and Bluewater.

- Submission of minor variance and consent applications in Whitby, Toronto, Pickering, Loyalist, Kingston, Whitchurch-Stouffville, and Mississauga.
- Analysis of Official Plan and Zoning By-law provisions for GO Train stations on behalf of GO Transit.
- Preparation of common elements condominium applications.

Some specific consulting projects that Mrs. Jones has had major responsibility for in serving public clients include:

- Currently Project manager and lead planner for the East Gwillimbury Highway 404 Employment Corridor Secondary Plan and supporting studies.
- Project Manager and lead planner for the creation of the Port Dalhousie Secondary Plan and update to the Heritage Conservation District Study for the City of St. Catharines.
- Project Manager and lead planner for the Halton Hills Premier Gateway Phase 1B Employment Area Secondary Plan and Subwatershed Study which included transportation, cultural heritage, agriculture, noise and vibration, air quality, financial impact, servicing, storm water management and retail market assessment. Currently the Project Manager and lead planner for the Premier Gateway Phase 2B Employment Area Secondary Plan and Subwatershed Study.
- Project Manager and lead planner for the Guelph Commercial Policy Review done in conjunction with a retail market assessment to update Official Plan policy and ensure an appropriate supply and mix of commercial lands.
- Project Manager and lead planner for the Hamlet of Norval Secondary Plan Review and associated Zoning By-law update in Halton Hills to address the revised flood plain mapping, the Halton Peel Boundary Area Transportation Study, updated provincial policy and updated Urban Design Guidelines.
- Project Manager and lead planner for the Town of Halton Hills Green Development Standards Study which addressed different forms of development. Project Manager and lead planner for the Clarington Green Development Standards Guidelines and Incentives project which addressed harmonization of the metrics with other municipal metrics. Both projects addressed incentives.
- Provided planning assistance in the Yonge Street North Planning Study to address the development potential along Yonge Street with the anticipated extension of the Yonge subway including an interim and ultimate plan which addressed land use, heights, densities, urban design, servicing, transportation and community services.
- Lead planner for the Grey County Natural Heritage System Study. Led the public consultation process and provided environmental policy updates to the County Official Plan.
- Participated in the City of Pickering Environment and Countryside Official Plan policy review, undertaken to address Greenbelt Plan policies and provide options for addressing a systems based approach to the natural environment.
- Jointly carried out Phase 1 of the Town of Georgina Official Plan Review and Update Study which focused on the rural and lakeshore residential areas. The review incorporated the findings of the Natural Features and Greenlands System Study and updated the Plan in keeping with the Provincial Policy Statement and Regional Official Plan.
- Provided planning services for the Town of

East Gwillimbury with respect to processing of development applications, preparing staff reports to Council, and preparing subdivision and model home agreements.

- Lead consultant and planner for the Green Lane West Secondary Plan in the Town of East Gwillimbury. Included coordinating engineering, environmental, traffic and urban design consultants, and addressing integration with adjacent lands in Newmarket.
- Project Manager and planner of the Taunton North Secondary Plan for the Town of Whitby which involved environmental, engineering and traffic analysis. The residential and industrial development contained significant ESA areas and was predicated on an “Environment First” principle. The Secondary Plan was praised by the Waterfront Regeneration Trust.
- Jointly involved in the preparation of a Vision Statement for the new City of Kawartha Lakes. Process involved preparation of a Community Profile, identifying trends, establishing a vision for the future of the municipality, creating action plans to implement the vision and establishing an implementation strategy.
- Jointly prepared the Official Plan, Secondary Plan and Zoning By-law amendments to bring the King Township planning documents into conformity with the Oak Ridges Moraine legislation. Jointly led the preparation of a comprehensive update to the King Township Zoning By-law.
- Preparation of a Zoning By-law for the Village of Brooklin Central Area, in association with Urban Design Guidelines to address, protect and enhance the character of the old village core and to implement the Secondary Plan.
- Planning Manager responsible for writing

background and planning reports, co-ordination of a team of consultants and preparation of the Secondary Plans for Brock/Taunton and Thickson/Taunton Central Areas in the Town of Whitby.

- Preparation of comprehensive Zoning By-law to implement the Whitby Downtown Secondary Plan to support the enhancement and redevelopment of the historic downtown core. The Zoning By-law incorporated the objectives of the Urban Design Guidelines, which were prepared concurrently with the By-law.
- Carried out a Secondary Plan process for the O’Connor Drive Commercial Industrial Area, an established area in Toronto and prepared the necessary Official Plan amendment documents.
- Analysis of ravine land policies and analysis of residential occupancy provisions in industrial zones in Port Hope and preparation of Official Plan and Zoning amendments.

Ms. Jones has also been involved in numerous appeal matters including:

- Providing planning opinion, witness statements and evidence for Local Planning Appeal Tribunal / Ontario Municipal Board hearings and Toronto Local Appeal Body hearings for various matters in numerous municipalities.
- Preparation of planning reports on the most appropriate use of land for expropriation and lease arbitrations matters for residential, commercial and industrial properties.
- Analysis of a subdivision process for a court case regarding land development in Mississauga.
- Participation in mediation for Local Planning Appeal Tribunal / Ontario Municipal Board matters.